



PORTFOLIO

JENNIE VALLIS

creative director + visual artist

1 (403) 850-1776 @ jennie@studiocartel.ca

www.jennievallis.com

ABOUT

I am a creative director and multidisciplinary visual artist with experience in conceptual design and full production of large-scale visual art projects in addition to creative entrepreneurship and arts education. A BFA graduate with distinction from Alberta College of Art and Design, I developed interactive performance tools and digital media explorations during my studies. Professionally, I've worked in a wide range of creative industries including animation, film production, technical theatre direction and arts education. In 2012, along with four other artists we opened Studio Cartel, a full-service production studio based in Calgary, building large-scale artworks for a range of commercial, arts and non-profit clients. My passion in graffiti and urban art forms inspired the founding of Big Kitty Crew, an all-female urban arts collective that has now grown to the largest of its kind in Canada, connecting over forty female visual and performing artists in collaborative projects and exhibitions. In addition to promoting the professional female arts community, Big Kitty also facilitates youth mentorship and workshop programs, inspiring younger girls to explore their creative potential.



WORK

CREATIVE DIRECTOR & FOUNDING PARTNER 2012-Current
Studio Cartel, Calgary

Creative head of full-service production studio specializing in largescale sculptural installations, stage/event design, digital media & animation production and interactive programming.

PRESIDENT & FOUNDER 2008-Current
Big Kitty Crew, Canada

Direction and coordination of national female arts collective with over forty artists. Brand identity, merchandise design/manufacturing, facilitation of group art shows and live performances/concerts. Management of web/print presence and teaching educational workshops/community mentorships.

ARTISTIC PRODUCER 2010-Current
La Caravan Dance Theatre, Calgary

Technical direction and creative lead of theatrical design team for contemporary dance opera company. Production head on two original productions (The Dybbuk, 2013 Fihi ma Fihi, 2016) Supervision of set design, costume, projection/digital media, sound production, prop construction, lighting and technical team.

LEAD DESIGNER & PROGRAM DEVELOPER 2013-2014
Trickster Theatre, Calgary

Development of creative entrepreneurship in-school program (Kids Go Global) in partnership with University of Calgary. School liaison and in-school arts educator for pilot program in Calgary Catholic School Board (Grade 5-8).

PRODUCTION MANAGER 2011-2013
Quickdraw Animation Society, Calgary

Supervision of animation, film and video production at an artist-run media production society. Consultation, budget development and technical support for production of independent film/animated projects.

CURATOR 2010-2011
High Performance Rodeo Arts Festival, Calgary

Booking and management of over sixty performing and visual artists involved in HPR Midway.

BFA with Distinction (Media Arts and Digital Technologies) 2006-2011
Alberta College of Art and Design, Calgary

EDUCATION

SKILLS



VIDEO/FILM PRODUCTION



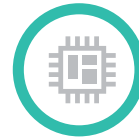
GRAFFITI/URBAN ARTS



MUSIC PRODUCTION & AUDIO DESIGN



DIGITAL/WEB MEDIA



INTERACTIVE DESIGN



ANIMATION



MULTIDISCIPLINARY ARTS



STAGE DESIGN & CONSTRUCTION



ARTS EDUCATION WORKSHOP FACILITATION



ARTIST ENTREPRENEURSHIP



MARKETING & BRANDING



STUDIO MANAGEMENT

SOFTWARE

Adobe Illustrator (CC)



Adobe After Effects (CC)



Adobe Photoshop (CC)



Adobe Premiere Pro (CC)



Ableton Live



Final Cut Pro



Other programming languages, interactive mapping tools and animation software available upon request

AWARDS

BOARD OF GOVERNORS AWARD Alberta College of Art and Design (MATD Department) 2011
MATD SECOND YEAR PRODUCTION & RESEARCH AWARD Alberta College of Art and Design 2008

CREATIVE CALGARY CONGRESS Panel Speaker on Creative Spaces Calgary Arts Development 2014
ALUMNI PANEL ON ENTREPRENEURSHIP AND CREATIVITY 2014
Panel Speaker Alberta College of Art and Design
MAYORS LUNCH FOR THE ARTS CHAMPIONS Featured Artist City of Calgary 2013

ST JOAN OF ARC 12 Week Graffiti Artist-In Residence Calgary Catholic School District 2016-2017
WEST RIDGE SCHOOL Artist-In-Residence Legacy Mural Calgary Board of Education 2017
ALEXANDER FERGUSON SCHOOL Artist-In-Residence (Urban Arts) Calgary Board of Education 2017
More artist residencies, school programs, workshop facilitation and teaching experience available upon request

BIG WINTER CLASSIC FESTIVAL Art Director/Stage Designs (4 Stages) Calgary, AB 2017
BEAKERHEAD FESTIVAL Interactive Installations/Stage Design/Sculpture Calgary, AB 2012-2016
Fortune Cat featured on Discovery Channel's Daily Planet, CBC Radio/Television
POWELL STREET FESTIVAL Fortune Cat (Interactive Sculpture) Vancouver, BC 2016
PARK SHOW Feature Visual Artist (Live Visuals on Sculptural Stage Design) Calgary, AB 2014-2015
PARTICLE + WAVE FESTIVAL Fractale (Live sound/visual performance) Calgary, AB 2015
SUPERHERO Dragon Fli Empire (Animated Music Video) Calgary, AB 2015
TEDxYYC Stage Design, Calgary, AB 2013
OTTAWA INTERNATIONAL ANIMATION FESTIVAL C'est La Vie (Collaborative Animation) Ottawa, ON 2012
BURNING MAN Fortune Cat (Interactive Sculpture) Black Rock City, NV 2012
GLENBOW MUSEUM Paper Planes (Interactive Projection, Performance, Sculpture) Calgary, AB 2012
SLED ISLAND FESTIVAL Stage Design/ Interactive Instrument, Calgary, AB 2009-2010
More exhibitions, published works, live performances and commissions available upon request.

REFERENCES

Brad Simm
Publisher & Editor-In-Chief
Beatroute Magazine
Calgary/Vancouver

Kurtis Lesick
Faculty of Craft + Emerging Media
Alberta College of Art and Design
Calgary

Evangelos Diavolitsis
President of Board of Directors
La Caravan Dance Theatre
Calgary

403-829-7424
brad@beatroute.ca

403-650-2005
kurtis.lesick@acad.ca

403-969-1909
evangelosd@gmail.com

Jennie Vallis Studio Cartel Bay 4 4215 Brandon St SE Calgary, AB
(403) 850-1776

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